

EL MAYOR BLANCO
PRODUCT FACT SHEET

- **100% Agave Tequila**
 - El Mayor Blanco is 100% agave tequila made at the González family-owned distillery under the watchful eye of tequila master Rodolfo González.
 - The El Mayor Blanco is an ultra premium tequila perfect for giving a mixed cocktail a special twist.
 - The El Mayor portfolio also includes El Mayor Añejo and El Mayor Reposado, offering a taste for every connoisseur of fine spirits.

- **Process**
 - El Mayor Blanco begins with the Blue Tequilana Weber agave grown in the Highlands of Jalisco, where natural conditions produce a larger, sweeter heart that yields the unique characteristics demanded of El Mayor tequila.
 - It is double-distilled under time-honored, traditional methods enhanced by the technology in the state-of-the-art González factory, a combination resulting in the highest quality, premium tequila.
 - Prior to bottling at 80 proof in 750 mL bottles, the un-aged tequila undergoes a personal tasting by Rodolfo González. Every bottle is unique as each is hand labeled, numbered and signed with Rodolfo's approval.

- **Characteristics**
 - Un-aged, El Mayor Blanco is clear and bright
 - It has a clean aroma with floral and spice overtones
 - The taste is clean and crisp with full agave flavor and hints of floral and pepper
 - El Mayor Blanco finishes clean and dry with a hint of pepper and a light wave of heat

For more information, please contact Todd Nickodym at (314) 772-2626 EXT 280.

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